



# AI IN ACTION

## EVERYDAY TOOLS AND REAL-WORLD USES

**"Thank you for explaining and introducing me to something I didn't know I needed."  
-AI in Action trainee, April 2025**

**This comprehensive course is designed to empower small business owners, entrepreneurs, and professionals with the tools and knowledge to harness the power of artificial intelligence.**

- ✓ October 7-28, 2026  
(Wednesdays Only)
- ✓ 10:00 AM - 12:00 PM



### **AI Essentials for Everyday Productivity**

Get hands-on demonstrations of popular tools for tasks such as automated scheduling, content generation, and data entry, making AI accessible in daily workflows.



### **AI in Customer Experience and Marketing**

Learn to generate ad copy, blog outlines, and visuals, enabling them to apply AI directly to their marketing strategies.



### **Data-Driven Decision-Making with AI**

Learn to interpret AI insights for tasks such as trend forecasting, customer segmentation, and sales prediction. Also learn critical limitations and biases in AI-generated data.



### **AI-Powered Data Visualization and Reporting**

Generate charts and dashboards from datasets, giving participants the skills to produce insightful and visually compelling reports.



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