

AI IN ACTION

PRACTICAL TOOLS AND REAL-WORLD USES



This comprehensive course is designed to empower small business owners, entrepreneurs, and professionals with the tools and knowledge to harness the power of artificial intelligence.

- ✓ April 1-22, 2025
(Tuesdays Only)
- ✓ 12:30 PM - 2:30 PM



AI Essentials for Everyday Productivity

Get hands-on demonstrations of popular tools for tasks such as automated scheduling, content generation, and data entry, making AI accessible in daily workflows.



AI in Customer Experience and Marketing

Learn to generate ad copy, blog outlines, and visuals, enabling them to apply AI directly to their marketing strategies.



Data-Driven Decision-Making with AI

Learn to interpret AI insights for tasks such as trend forecasting, customer segmentation, and sales prediction. Also learn critical limitations and biases in AI-generated data.



AI-Powered Data Visualization and Reporting

Generate charts and dashboards from datasets, giving participants the skills to produce insightful and visually compelling reports.



**Scan for
Information &
Registration**

