

# ENTREPRENEURIAL MINDSET



This course will train you how to identify problems in our everyday lives and how to get creative with solutions that can turn into potential business ideas. In addition, you will learn about important financial lessons for running a business and how to test products out in targeted markets. You will also master the skills for elevator-pitching and develop confidence in public-speaking when selling your product to people. Whether your foot is in the business world already or inching closer to the door, anyone may take this course regardless of skill level or back-



---

*“The only place  
where success  
comes before work is  
in the dictionary.”*

*– Vidal Sassoon*

---

## Brief Class Outline

- Problem-Solving & Finding Solutions
- Idea Development for Your Product
- Learning & Testing Products Into Markets
- Finances & Money Basics
- Marketing & Elevator Pitching
- Strategies for Business Success

## Contact Us

**Phone:** 559.688.3130

**Email:** [trainingcenter@cos.edu](mailto:trainingcenter@cos.edu)

**Website:** [www.cos.edu/trainingcenter](http://www.cos.edu/trainingcenter)