

# Ice House Entrepreneurship Program at College of the Sequoias Training Resource Center

## AN ENTREPRENEURIAL MINDSET FOR SUCCESS

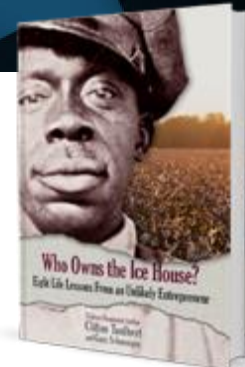
*An entrepreneurial mindset is a framework for thinking and acting that can empower anyone to succeed, no matter their chosen path.*

Inspired by the life story of Pulitzer nominee Clifton Taubert and the life-changing influence of an unlikely entrepreneur, the Ice House Entrepreneurship Program is an experiential, problem-based learning program designed to empower learners by exposing them to entrepreneurial thinking while immersing them in entrepreneurial experiences that will enable them to develop entrepreneurial skills.

### LEARN FROM EXPERIENCED, REAL WORLD ENTREPRENEURS

Drawing from eight core concepts, the program enables participants to learn directly from the firsthand experience of real-world entrepreneurs who share their knowledge and experience throughout the course. Participants who complete this course will learn to:

- ✓ Identify and evaluate opportunities that others overlook
- ✓ Transform a simple idea into a sustainable success
- ✓ Embrace an entrepreneurial mindset as a life-skill
- ✓ Identify and overcome self-limiting beliefs
- ✓ Interact with local entrepreneurs for critical guidance and support



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